PRIVACY POLICY

Privacy Policy

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At Draycott Sports Camp and Draycott Football Academy we are committed to protecting your personal information and privacy. This policy explains why we need to collect personal data, what we do with it and how it gets stored.

About Us

Draycott Sports Camp was established in 2014, becoming a reputable provider of sports provision for children in Swindon. Our business encourages children to be physically active within a fun, friendly and exciting atmosphere. The success of Draycott Sports Camp led to the expansion of Draycott Football Academy, which was launched in March 2017. Over the last four years Draycott Sports Camp has attracted over 2,500 children to our holiday sports camps and after school clubs. On Tuesday 10th January 2017, Draycott Sports Camp was represented in **The Houses of Parliament** during the Hansard Debate, as an example of a high quality sports provider to the community.

'Draycott Sports Camp provides an active environment that is inclusive and engaging for all abilities. The camp focuses on helping children to be more active and to introduce them to new sports. I want every child to have as much fun as those children who go to Draycott Sports Camp, and now is the time we can make that a reality.' (Justin Tomlinson, 2017. Houses of Parliament. Hansard Debate)

How Do We Collect Your Information?

If you are a customer of Draycott Sports Camp and Draycott Football Academy, you would have provided us with yours and your children's data by email, SMS, social media messenger services, by letter or in person. This information is required by us, to enable a booking to be made. By providing us with this information, you are consenting for us to process and maintain this information, storing your details on our system for future bookings. Your personal information will not be used by any other company and will only be used for our own benefit, unless where we have a legal duty to share it with another professional company (e.g. Ofsted). If you have emailed us, your name and email address would have been added to our mailing list. You can edit your preferences and unsubscribe at any time.

Individuals have the right to request a copy of any information we hold - you can do this by e-mailing info@draycottsportscamp.com or info@draycottfootballacademy.com.

What Type Of Information Is Collected From You?

The information we collect from you is as follows:
- Child's Name
- Child's Age and DOB
- Registered School

http://www.draycottsportscamp.com/

- Medical Information/Allergies
- Parent/Carer Name and Contact Telephone Numbers
- Email Address
- Photograph Consent

How Is Your Information Used/Stored?

Your information is used purely for the purpose of Draycott Sports Camp and Draycott Football Academy only. We will use your data to deliver our services, to advertise our businesses and to keep you up to date with our latest news and information. We will keep your personal data on file for 60 months from the last time it was used, after which time your information will be removed. You may wish to have your information deleted sooner than the 60 month period, if this is the case, please e-mail our administration manager, on info@draycottsportscamp.com or info@draycottfootballacademy.com.

If you think there is a problem with the way Draycott Sports Camp or Draycott Football Academy handles your data you should complain to the Information Commissioners Office (ICO). This Policy was last reviewed May 2018 and is reviewed annually.

When Will You Contact Me?

Draycott Sports Camp or Draycott Football Academy will contact you, using the personal information you have provided us with in the following ways:

- To report an injury or illness whilst your child is in our care.
- To invite you to events held by Draycott Sports Camp or Draycott Football Academy.
- In relation to any correspondence we have received from you.
- To renew membership to clubs and other services we offer.
- For marketing purposes through our emailing system.

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